



Interviewing Tips

- Dress for success – know the brand and attire. (If in doubt, dress one step above what you think you should). Shoes clean, nice belt worn. If wearing a tie, ensure it is right length and sharp. Slacks and shirt pressed
- DO NOT speak negatively about your previous employer. Phrases such as “just not a good fit”, “seeking a stronger opportunity” well endear you to the interviewer. Negative comments about a person (boss/supervisor) or employer almost always are deal breakers!!!
- Maintain energy, posture (don’t slouch). SMILE!!!! MAKE GREAT EYE CONTACT!! Speak in an appropriate tone. Respond to questions w/ thought (take time if needed to formulate response). Don’t be chatty. The interviewer wants info from you. If you ramble they won’t have time to ask questions. NEVER EVER NEVER EVER take out your phone. MAKE SURE IT IS TURNED OFF.
- Be prepared: bring your resume, do your research on the brand. Pay a visit to the concept & share your visit (that is huge)
- Bring questions (typically operationally driven questions). Ask about culture, how results are measured, management pars, sales mix, ask about the food, operating systems. If you need to inquire about benefits, ask for an overview at the end of your questioning.
- If in a situation where you are walking & talking, it is important that you keep pace w/ the individual you are interviewing with
- If in a situation where you order food & have lunch, ask about a popular item or something new. Stay middle of the road price point, and order something you can eat w/o it causing issue
- It is okay to ask about the remainder of the process and what that entails.
- If salary comes up, be honest, share your salary and what you are making in bonus (& what the potential is). When asked where you’d like to be, state “I know the interview process will determine my value to your company; however, I’d love to improve my situation, I am (whatever your current base is – 56K, whatever) and prefer not to step back off of that salary”.
- Share your interest in the opportunity and let whomever you are speaking with know you want the job. Thank the individual you spoke with, firm hand shake w/ direct eye contact.